

Rob Sweet

Graphic & Web Designer

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robballansweet.com 

Experience

Growth Media North America, Inc / Kinetica Print

Nov 2014 - Present

Creative Designer

Responsible for designing a wide array of print collateral, websites, branding, and social media artwork both in house, and for clients such as California Pizza Kitchen, Kirmac Collision and Autobody, The Coquitlam Public Library, and Pitt Meadows Golf Club.

Ball Breakers Billiards and Ice Cream (Freelance)

Jun 2019 - Dec 2019

Graphic Designer

Communicated regularly with the client to outline his desired outcome for the project and used those outlines to successfully conceptualize and execute diverse design projects encompassing logos, stationery, signage, and menus for the newly refurbished business.

Inko Trading

Oct 2012 - Nov 2014

Graphic & Web Designer / Office Manager / Customer Service

Designed company websites, eBay templates, and web advertisements, photographed products, as well as maintained websites and eBay accounts. Also responsible for communicating with customers, troubleshooting technical issues, and delegating day-to-day tasks to warehouse workers.

Education

The Art Institute of Vancouver

2009-2010

Diploma of Web & Interactive Media

Graduated with honours. Included training in design principles, colour theory, photography, Adobe Creative Suite, JavaScript, PHP, and project management.

Technical Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Office
- HTML & CSS
- Wordpress
- AI image generation
- Print production

Soft Skills

- Self-motivation
- Creative problem solving
- Critical thinking
- Attention to detail
- Communication
- Cooperation
- Decision making
- Research